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FOR IMMEDIATE RELEASE

16 Israeli Artists at CRAFTBOSTON 2010

April 9-11 Seaport World Trade Center • 200 Seaport Blvd., Boston, MA

For the first time, the Association of Israel's Decorative Arts (AIDA) will present sixteen of Israel's top contemporary decorative artists at CRAFTBOSTON 2010. The Israeli artists presented at CRAFTBOSTON will be the largest contingent of artists at the show from any one country outside the U.S..

AIDA's mission is to foster the development of Israel's contemporary decorative artists by connecting them to an international audience of galleries, institutions and collectors. Since the organization's founding in 2003, AIDA has exhibited artists at the Philadelphia Museum of Art Craft Show, SOFA CHICAGO (the International Exposition of Sculpture, Objects & Functional Art) and COLLECT at the Victoria & Albert Museum in London. Through these exhibitions and AIDA's other programs, the organization has helped launch the international careers of over 100 Israeli artists.

An AIDA artist is an Israeli-based artist selected by AIDA's artistic jury, in conjunction with its staff, to participate in one or more of AIDA's programs. In its selection of artists, AIDA looks for ingenuity, creativity, commitment, and passion. Above all, it looks for artists who are making a contribution to international contemporary decorative arts.

CRAFTBOSTON is New England's premier exhibition and sale of contemporary art, craft and design. The shows will feature 200 of the most outstanding artists of our time, showcasing one-of-a-kind and limited-edition pieces in baskets, ceramics, decorative fiber, wearables, furniture, glass, jewelry, leather, metal, mixed media, paper and wood. Additionally, CRAFTBOSTON features work by emerging artists from leading schools and universities, an artist mentor program, a book seller, an educational lecture series, tours for guests who are blind and visually impaired and other special interest groups, and informational booths promoting non-profit craft organizations.

CRAFTBOSTON Show Dates and Times

CRAFTBOSTON will be open to the public on Friday, April 9, from 10am-6pm, Saturday, April 10, from 10am-6pm, and Sunday, April 11, from 11am-5pm. The Preview Party will be held on Thursday, April 8, from 6:00 - 9:00 p.m. Party tickets may be purchased in advance or at the door for \$50 and \$125 per person. Educational lectures are scheduled Fri.-Sun., and are included in the price of CRAFTBOSTON admission.

CRAFTBOSTON Admission Prices

General Admission: \$15, Senior Citizens \$13, SAC Members: \$12, and Children 12 years and under: Free. Admission tickets valid for re-admission throughout the weekend.

CRAFTBOSTON Producer

CRAFTBOSTON is produced by The Society of Arts and Crafts, incorporated in 1897. SAC has been at the forefront of the American craft movement fostering the development, sales, recognition and education of craft for over 100 years. The mission of The Society of Arts and Crafts is to support excellence in craft by encouraging the creation, collection, and conservation of the work of craft artists and by educating and promoting public appreciation of contemporary craft.

AIDA Interviews

The artists will be available for in-person interviews the week of April 5th, including CRAFTBOSTON show times. AIDA's Director, Erika Vogel, is currently available by phone and will be available for in-person interviews the week of April 5th. For more information about, please contact Erika Vogel at 917.881.5720, ErikaVogel@AIDAarts.org or visit www.AIDAarts.org

For more information or images for these or any artists in CRAFTBOSTON 2010 please contact show@craftboston.org or (617) 266-1810

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